

ELIGIBILITY

- A young adult between the ages of 18 and 24 inclusive
- A Canadian Citizen, Permanent Resident, or Protected Person
- Unemployed or underemployed
- Not a full-time student
- Not participating in another provincially or federally funded labour market program
- A resident of Greater Vancouver Regional District
- Have relevant education and/or experience related to the Marketing and sales sector



About S.U.C.C.E.S.S. Employment Services (SES)

S.U.C.C.E.S.S. Employment Services has been providing employment assistance services and vocational training since 1984.

OFFICE

Address

#2138-1163 Pinetree Way,
Henderson Place, Coquitlam, BC V3B 8A9

Tel. 604.468.6007

Text. 778.995.7263



youthemploymentconnect@success.bc.ca



[Youthemployment18-24](https://www.facebook.com/Youthemployment18-24)



The program is located across from **Lincoln Station** on Evergreen Line SkyTrain.



S.U.C.C.E.S.S.

Vision: A world of multicultural harmony

Mission: S.U.C.C.E.S.S. builds bridges, harvests diversity and fosters integration through service and advocacy



S.U.C.C.E.S.S. Employment Services

YOUTH EMPLOYMENT CONNECT TRAINING FOR JOBS

Marketing and Sales



FOR AGES 18 - 24

Canada



Funding provided by the Government of Canada through
the Canada-British Columbia Workforce Development Agreement.



PROGRAM OFFERS

3 Weeks of Sector-Specific Group-Based Skills Training

Marketing & Sales Skills

- Ethics for Marketers
- Brand Communications
- Content Marketing
- Social Media Marketing
- Certification & Membership with CMA



Soft Skills

- Teamwork
- Interpersonal Skills
- Workplace Communication
- Life Skills Inventory

PROGRAM OFFERS

Job Search & Job Maintenance Skills

- Career Planning
- Resume and Cover Letter
- Interview Techniques
- Continuous Professional Development
- Job Maintenance



PLUS

4 Weeks of One-on-One Support

- Intensive Job Search Support
- Individualized Coaching

16 Weeks of Ongoing Follow-Up

FINANCIAL SUPPORT

- Transit fare for training and job interviews
- Criminal record check (when required by the employer)
- Contingency child care
- Training completion bonus



EMPLOYER HIRING INCENTIVES

- Employer Wage Subsidy available as a hiring incentive and support for sustainable employment