

S.U.C.C.E.S.S. MARKET RESEARCH & CONSULTING

www.success.bc.ca/marketresearch

Providing professional market research and consulting services focusing on ethnic (Asian) populations



- * Market Research
- * Public Opinion Polling
- * Trade & Investment Consultation
- * Cross-cultural Consultation
- * Social and Demographic Factors Studies



We provide:

- Research Planning
- Translation Service
- Clerical Support
- Coordination and Monitoring
 - Focus Group
 - Structural Interview
 - Telephone Polling
 - Questionnaires
- Data Documentation and Analysis
- Report Writing
- Training & Consultation

S.U.C.C.E.S.S. Market Research & Consulting provides professional market research and consulting services focusing on ethnic (Asian) populations. As a part of S.U.C.C.E.S.S., which delivers comprehensive social and business services in more than 20 languages through 12 locations, we have access to a huge clientele database with diverse background in the Lower Mainland.

We have ample experience in working with government agencies, private corporations, universities and non-profit organizations on a variety of topics, from immigrant's banking experience to senior housing issues in Greater Vancouver. Our project partners include Government of Canada, U.S. Consulate General, UBC, SFU and Coast Capital Savings.

Our staff members are experienced in market research; in conjunction with our other members of Gateway to Asia and Business Links with expertise in Asian markets, we can provide well-rounded services to entrepreneurs and corporations interested in Asian markets.



S.U.C.C.E.S.S.
Business & Economic Development

Thomas Tam — Program Director
Phone: 604-639-5588
Email: Thomastam@success.bc.ca

Tim Choi — Research Program Coordinator
Phone: 604-732-3278 ext. 727
Email: tim.choi@success.bc.ca